

Website Designer  
Graphic Designer  
Illustrator

#### Personal Info

Phone:  
(506) 8853-2694 CR

Email:  
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Website:  
<https://djpgdesign.net>

#### Tech Skills

Adobe Photoshop,  
Illustrator, InDesign,  
Ani, Premiere Pro,  
Frontend Editor,  
WordPress

#### Design Skills

Typography, Print  
Design, Layout Design  
Color Management  
Adobe Effects

#### Soft Skills

Project Management  
Critical Thinking  
Solution Oriented  
Time Management  
Colaboration  
Available Evenings  
and Weekends also



# DENNIS (PETE) PETERSON

## Education

- 1981 - 1983 SIU-Edwardsville, Dean's Student  
Theater & Dance Major / English Minor
- 1984 - 1985 Webster Conservatory of The Arts, Scholarship  
Stanislavsky Training / English Minor

## Web Design and Development

- Creative design and innovation
- Present designs mockups to clients and management for edits and review
- Develop page layout, navigation animation, Buttons and CTAs
- Create graphics including logos using Photoshop and Illustrator
- Website content development and site updates
- Design eCommerce and online shopping using WooCommerce, and PayPal, etc.
- Design online forms
- Import Twitter, Instagram, FB, Vimeo, and YouTube videos
- Responsible for quality assurance of finished websites including the validation of web forms and links
- Design newsletters, marketing ads
- Develop .Gif banners for advertising
- Excellent verbal and written communication. Works well in a team
- Deadline and detail-oriented; Extensive experience in project management

## Some Present Clients include;

AllTama (finishing development)  
<https://alltama.com>

Kira Reed Lorsch (2013 - present)  
<https://kirareedlorsch.com>

Shelter Hope Pet Shop  
<https://shelterhopepetshop.org>

Journey School of Costa Rica  
<https://shelterhopepetshop.org>

Hotel Mahayana  
<https://www.hotelmahayana.com>

RHL Group  
<https://rhlgroup.com>

Tamarindo Sports Fishing  
<https://tamarindosportfishing.com>

VIP Party Tamarindo  
<http://vippartytamarindo.com>

*(full client list upon request)*

## Graphic Design

- Client consulting and communications
- Visual branding and identity design
- Creation of design for both online and print media, including logos, posters, newsletters, advertisements, banners, and presentations
- Producing high quality proofs for editing and final execution, ensure accuracy in color, copy, and design.
- Create functional and appealing product designs and mock-ups
- Present designs and concepts to clients and management for review
- Project strategy, planning and execution
- Excellent verbal and written communication
- Deadline and detail-oriented; previous experience in research and analysis
- Troubleshooting and issue resolution

*(full client list upon request)*

## Illustrations

• Hand-crafted, one-of-a-kind, illustrative artwork. Wall hangings, posters, book illustrations, advertisements produced at high resolution and extreme detail. Please see examples of my work at DJP Design.

#### Website

<https://djpgdesign.net>

#### Portfolios

Internet Design / Website Design / Illustrations