

Dennis (Pete) Peterson

Graphic Designer

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PROFESSIONAL EXPERIENCE

Price WaterhouseCoopers - *Central City*

1996 - 1998

Visual Designer

- PowerPoint Presentation Specialist, creation of flow charts, pie charts, posters, in-house marketing materials, PowerPoint template creation incorporating client branding colors.
- Design Merchandise, Magazine Ads, Website additions, Social Media, and Prospectuses.

DJP Design - *Santa Monica, CA - Playa Flamingo, CR*

1998 - Present

Senior Graphic Designer

- Responsible for designing company logos, branding, typography, brochures, flyers, Print Design, Magazine Design, and Illustrations.
- Hundreds of start-up clients as well as team oriented projects for major corporations such as Disney, Paramount, and PriceWaterhouseCoopers.
- Design merchandise for catalogues as well as payment pages with pdf links.
- Worked closely with clients in their branding to make their products stand out.
- Designed for many types of clients; including corporations, smaller business owners, photographers, actors, musicians, real estate agencies, grocery stores, women's/men's apparel, tech companies, college sites, medical devices, private schools, and many more.
- As team director, I helped implement strategic plans, directing designers in overall concept.
- Logos, clip-art, movies and special effects designed using client's branding.
- Color correction, photo retouching, resizing, image alteration.
- Creation of video via Adobe Animate for client's target audience. Usually used in Trade Shows.

Illustrations, Fine Art, Various Clients - *Around the World*

1998 - Present

Illustrative Artwork

- Responsible for handcrafted, tailor-made illustrative artwork.
- Depending on client's preferred degree of perfection, I blow-up the photos by up to 500%.
- Manage printing and production of materials for different events throughout the year.

EDUCATION

SIU-E 1981 - 1983, Theatre and Dance, Dean's Student

Webster Conservatory, 1983 - 1984, Scholarship - 2-Year Advanced Stanislavski Method Acting Course.

UCLA, YouTube and Online Courses - Courses to learn Photoshop, Illustrator, and InDesign.

ADDITIONAL INFORMATION

- Mostly project oriented, but I am presently considering full time/part time employment. Relocation will be considered.
- I work evenings and weekends.
- Having a natural inquisitive nature, I keep up on all the latest techniques in Photoshop, Illustrator and InDesign.



For more info and to view my portfolios, please visit my site at: <https://djpdesign.net>